Video Contest

WHO: Any Wayne State University Student, Staff, Faculty Member, Alumnus, or Friend

WHAT: Create a 4 – 5 minute video highlighting the College of Engineering – what makes it different, what makes it great? You pick the target audience.

WHY: The College would like a video that we can use to attract the next generation of students to the College of Engineering.

PRIZE: The winning team will receive a prize worth $1000*

WHEN: Videos must be submitted on DVD to the Academic Affairs Office in the College of Engineering (1513 EDC) by 5 pm on January 11. (See rules for formats.)

AIM HIGHER

All submitted videos and their copyrights become the property of Wayne State’s College of Engineering. The form of the $1000 prize will be determined in consultation with the winning team and will comply with WSU policy and federal and state tax laws.
TEAM NAME

TEAM MEMBERS

CONTACT EMAIL

CONTACT PHONE

VIDEO TITLE

INTENDED AUDIENCE
   HIGH SCHOOL
   GRADUATE
   TRANSFER
   GENERAL PUBLIC
   OTHER (LIST)

All team members must sign below to document assignment of the copyright to the College of Engineering. Each member of the creative team may use the video as part of their professional portfolio. However, the videos may not be distributed in any manner without written permission from the College of Engineering. (Add additional sheet if needed)

Printed Name                     Signature                     Date

1.

2.

3.

4.

5.
VIDEO CONTEST RULES

1. Submissions will be accepted from any individual or team of individuals.
2. Videos should be 4 to 5 minutes in length and positively reflect the benefits or unique aspects of the College of Engineering. Videos can be targeted towards prospective undergraduates (freshmen, transfer students, or both), prospective graduate students, the general public, or another group as identified by the creative team.
3. To be eligible for the competition, entries must be submitted to the College of Engineering by 5 pm on January 11, 2010. Videos should be delivered to 1513 Engineering Development Center, Office of Academic Affairs. All submissions must be accompanied by the Information Form and Release.
4. Videos should be submitted on DVD. Videos will be accepted as a formatted DVD – however the original video file must also be submitted (e.g. avi, mp4, or Quicktime) to allow for distribution through multiple systems.
5. All submissions become the property of Wayne State University’s College of Engineering and the copyright belongs to the College of Engineering. The creative team may include the video as part of their professional portfolios. However, public showing or distribution of the video is allowed only with the written permission of the College of Engineering.
6. All submitted videos will be reviewed by a team of judges to select a single winner. The winning creative team will awarded a prize with a value of $1000. This prize will be in a form that complies with Wayne State University policy and may include scholarship funds, gift cards, or other appropriate formats.
7. The College of Engineering may use any or all submitted videos for marketing and public relations purposes at its own discretion.